

THE MINIMUM VIABLE PLATFORM CANVAS

PLATFORM DESIGN TOOLKIT 2.2

notes

PLATFORM EXPERIENCE(S) PART OF THIS MVP
(mvp baseline)

MVP BASE

NOTES ON THE CURRENT IMPLEMENTATION OF THE EXPERIENCE(S)
(eg: concierge, wizard of oz,...)

KEY ASSUMPTIONS (CORE + RISKIEST)	HOW'S THE MVP GOING TO TEST THE ASSUMPTIONS	CRITERIA FOR VALIDATION	NOTES
	▶		
	▶		
	▶		
	▶		
	▶		